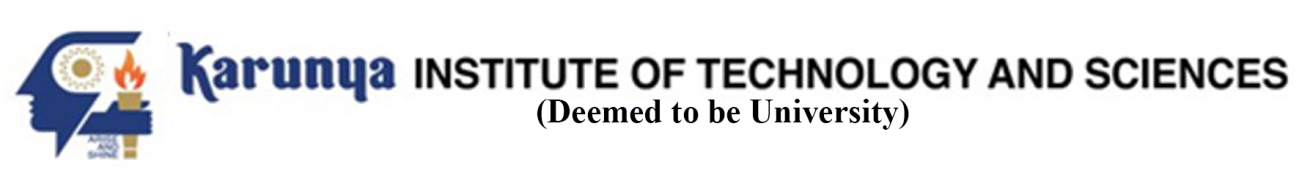
Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov/Dec – 2018**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| **Code :** | **17MC2027** | **Duration :** | **3hrs** |
| **Sub. Name :** | **TELEVISION PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | Illustrate the single camera set-up for a TV show. | CO3 | 20 |
| (OR) | | | | |  | | | |  | (OR) |
| 2. |  | Illsutrate a multi-camera set-up for a ‘one-to-many group’ talk show. | CO2 | 20 |
|  |  |  |  |  |
| 3. |  | Elaborate the various stages involved in a television program production with example? | CO5 | 20 |
| (OR) | | | | |  |  | CO5 |
| 4. |  | Identify and differentiate the nature of audience for different television programs. | CO1 | 20 |
|  |  |  |  |  |
| 5. | a. | Write a creative quiz programme for adult TV audience. | CO6 | 5 |
| b. | Elaborate the operations involved in conducting a phone-in programme with an example. | CO2 | 15 |
| (OR) | | | | |  | | | |  | (OR) |
| 6. |  | Elaborate the types of producer and the roles in different aspects with example. | CO1 | 20 |
|  |  |  |  |  |
| 7. |  | Write a script for a new reality show targeting children audience. | CO5 | 20 |
| (OR) | | | | |  |  | CO1 |
| 8. |  | Elaborate the process of budgeting for a television program of your choice. | CO4 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. | a. | Will the new generation TV survive as entertainment channels for the youth? Discuss. | CO6 | 10 |
| b. | Describe the different types of TV programmes with examples. | CO1 | 10 |